



Sharks in the net. 70 business stories. Innovative ideas to win the challenge of the web.

Written by Salvatore Pigliasco

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Sharks In The Bay Area

What can we do to be successful? That's what we asked ourselves six months ago, when we started gathering information for this project. What is stopping us from taking a step further to the future? We tried to look for the answer to these questions and we actually found more than we thought. No limits, the world was our oyster. A journey that lasted six months, through stories that made us emotional, giving us a boost of energy. "We can do it, always": that's the message we want to share, the one that lives in every story.

A trip through the Internet, a net in which there are millions, infinite projects, just like many fish in the sea.

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Sharks In The Ocean

We looked for the best ones, those who had that little something, a new, innovative idea. We looked for the "sharks", those who used their voracity to conquer their space and pave new ways.

So we got it. It is not just about the idea; it takes something more to take you farther. It takes skills and perseverance.

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Sharks In The Bay

It takes courage to take a step out of the shell. And if you truly believe in it you're one step ahead. But don't wait, don't hesitate, the moment is right now, tomorrow will be late and someone else will have stolen your idea: act fast to understand fast.

You have got a project in mind? Can it really make the difference? Well, then study, research, analyse the market a start off by exploiting all your abilities.

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Sharks In The Playoffs

And right now, while you are spreading your idea, on the other side of the world somebody has already received it. Because even if you are seated at your desk, it is like you are out there, and that is where you have to be, right within everybody's reach, where ideas are in constant motion, just like you should be, you should never stop.

In these pages you will find what you are looking for. The web space described through the stories of young talents and brilliant minds that succeeded in channelling creativity and aptitudes.

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Sharks In The Mall Be Like

Web designers, developers, architects, engineers, cultivators, creatives, artists, daydreamers and visionaries: who are the "sharks in the net"? They are boys and girls, men and women who, thanks to their skills, found their way, their job and their future on the Internet. Experts who thought of a service, realized it and keep developing and improving it.

Stories from all over the world, the US, Europe, Asia, Africa, multicultural teams, examples of excellence where technique, ability are linked to sleepless nights, hard work and creativity.

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Sharks In The Bahamas

What do these successful "sharks" have in common? Not just the courage, which is essential, but also total commitment and entrepreneurial attitude.

A walk through these stories that you, with your dreams in mind, will decide how to undertake. Dedicated to those looking for that one more push, the handbook of the businessmen and the experts.

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Sharks In The Gulf Of Mexico

True stories that go off the deep end with their originality and strength and that want to amplify that message of positivity for which everything is possible, because, after all, anythingâ€™s possible if you want it bad enough.

And then you will be asking yourself â€œwhy didnâ€™t I think of it?â€• or you you will find yourself saying â€œhey, now I know how to do it!â€• . And you will do it.

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Sharks In The Finals

There is room for everyone, just know it. A boost in confidence that comes from the net: it is up to you now to put it into practice. The answers are coming from the Internet, this infinite space, democratic and universal where ideas never sleep and go fast.

This is the example given by the sharks in the net: the awareness of having what it takes to succeed, that there are no insurmountable obstacle, if you face them with the right commitment and competence.

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Sharks In The Water

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Sharks In The Great Lakes